

Engaging parents and carers with Careers Education

Parents and carers play an important role in supporting students to make informed decisions about their future. At the 5 Dimensions Trust, we aim to actively involve parents in our careers programme so they can better understand the opportunities available to their children and feel confident supporting them with career and education choices.

Parents will engage with the careers programme through a range of activities and communication methods. This includes **information evenings, careers events, and options guidance sessions**, where parents can learn about pathways such as GCSE options, post-16 choices, apprenticeships, further education, and university routes. These events provide opportunities for parents to hear directly from school staff, employers, training providers, and higher education representatives.

The school will also share **careers information through newsletters, the school website, social media and emails**. This ensures parents have access to up-to-date information about labour market trends, upcoming careers events, work experience opportunities, and key decision points during their child's education.

Parents will be invited to attend **virtual careers fairs, virtual employer talks, and virtual workshops**, giving them the chance to explore different industries alongside their children and understand the skills employers are looking for. In addition, guidance resources will be shared to help parents support discussions about careers and pathways at home.

Parents and carers will also have access to **Unifrog parent accounts**, allowing them to explore the same careers and progression information that students use in school. Through this platform, parents can learn about different career pathways, compare university and apprenticeship options, and access guidance on applications and future planning. This helps parents support career discussions at home and better understand the choices available to their child.

Where possible, parents will also be encouraged to **contribute to the careers programme** by sharing their own career experiences, participating in careers events, or offering links to employers and workplaces. This helps students gain insight into a wide range of career journeys and real-world experiences.

By working in partnership with parents, 5 Dimensions Trust aims to ensure that students receive consistent support, clear information, and encouragement when making important decisions about their future education and career pathways.