





Year 9: ASK Yourself!

Subject: Media Studies

Unit 3: TV Shows and Creative Project

	Launching 1-2	Developing 3-4	Progressing 5-6	Mastering 7-9
				
Media Language	I need to be able to analyse the use of media language in the product to a basic level and focus on some connotations or intended meanings.	With help I can analyse the use of media language in the product to a satisfactory level and focus on general connotations or intended meanings.	I can confidently analyse the use of media language in the product to a good, detailed level and focus on specific connotations or intended meanings.	I can expertly analyse the use of media language in the product to an excellent, detailed level and consistently focus on multiple connotations or intended meanings.
Representation and Context	I need to be able to analyse products with basic focus on representation and linking of products to their contexts making basic judgements and conclusions.	With help I can analyse products with satisfactory focus on representation and linking of products to their contexts making satisfactory, generally reasoned judgements and conclusions.	I can confidently analyse products to a good, detailed level, which engages in places with complex aspects of representations with good linking of products to their contexts making good, reasoned judgements and conclusions.	I can expertly analyse products to an excellent, detailed level which engages fully with complex aspects of representations with appropriate linking of products to their contexts with excellent, well-reasoned judgements and conclusions.
				
Codes and Conventions	I need to know the main codes and conventions of a variety of TV show genres.	I know some of the codes and conventions of TV show genres.	I know and can write confidently about the codes and conventions of TV show genres and how this impacts on meaning.	I understand and can write expertly about the codes and conventions of TV show genres and how this can create multiple meanings.
Analysing moving images	I need to know the main events in a moving image text,	I know some of the main events in a moving image	I know and can write confidently about the main	I understand and can write expertly about the main

	and use some basic media terminology to provide a basic analysis of key scenes.	text and how the audience may respond using a range of correct media terminology to analyse key scenes satisfactorily.	events in a moving image text and consider elements of genre using a confident range of media terminology to confidently analyse key scenes.	events in a moving image text and can reflect on the effects created. Highly competent use of media terminology to sophisticatedly analyse key scenes.
Producing products	I need to know how to use basic media language to create a product with basic design which communicates basic meanings, connotations and representations.	I know some of how to use satisfactory media language to create a product with a satisfactory design which communicates meanings, connotations and representations in an uncomplicated way.	I know and can write confidently about how to use good media language to create a product with an effective design which communicates meanings, connotations and representations in a reasonably complex way.	I understand and can write expertly about how to use excellent media language to create a product with a very effective design which communicates meanings, connotations and representations in a complex way to construct points of view.