





Year 11: ASK Yourself!

Subject: GCSE Design and Technology

Section B: Producing a Design Brief & Specification

	Launching	Developing	Progressing	Mastering
 S skills				
Design Brief	Basic design brief that contains only limited consideration of their client's needs and wants and has little or no relevance to the context selected.	Adequate design brief with some consideration of their client's needs and wants is evident, as is the relevance to the context selected.	Good design brief with an attempt to justify how they have considered most of their client's needs and wants and has clear links to the context selected.	Comprehensive design brief which clearly justifies how they have considered their user/client's needs and wants and links directly to the context selected.
 K knowledge				
Specification	Basic design specification has minimal detail. Limited justification linking to the needs and wants of the client/user. Very little influence on subsequent design stages.	Adequate design specification lacking some detail. Some justification linking to the needs and wants of the client/user. Informs subsequent design stages to some extent.	Detailed design specification with good justification linking to the needs and wants of the client/user. Largely informs subsequent design stages.	Comprehensive design specification with very high level of justification linking to the needs and wants of the client/user. Fully informs subsequent design stages.