





# VCert: ASK Yourself!

## Subject: VCert in Business and Enterprise

### Unit: 1 – Assignment 2

	Launching 1-2	Developing 3-4 (pass)	Progressing 5-6 (merit)	Mastering 7-9 (distinction)
 <b>S</b> skills				
<b>Independence</b>	I need to be able to work independently on the assignment.	With help I can complete the assignment.	I can confidently complete the assignment accessing the merit criteria.	I can expertly complete the assignment accessing the distinction criteria.
<b>Literacy</b>	I need to use appropriate key terms and connectives to complete the assignment.	With help I can use relevant key terms and connectives to complete the assignment.	I can confidently use relevant key terms and connectives to complete the assignment.	I can expertly use relevant key terms and connectives to complete the assignment.
<b>Enquiry</b>	I need to question the best way to approach a task.	With help I question the best way to approach a task.	I regularly use questioning to find the best way to approach a task or investigation.	I successfully use questioning to find the best way to approach and execute a task or investigation.
 <b>K</b> knowledge				
<b>Skills and characteristics of Entrepreneurs</b>	I need to identify, describe and compare the skills and characteristics of 3 entrepreneurs - 1 local.	I can identify, describe and compare the skills and characteristics of 3 entrepreneurs - 1 local.	I can identify, describe and compare the skills and characteristics of 3 entrepreneurs - 1 local AND show independent research.	I can identify, describe and compare the skills and characteristics of 3 entrepreneurs - 1 local AND show independent research AND describe what makes them successful.
<b>Target market of each entrepreneur</b>	I need to be able to describe the target market of each entrepreneur.	I can describe the target market of each entrepreneur.	I can describe the target market of each entrepreneur using a range of research sources.	I can comprehensively research the target market of each entrepreneur showing initiative.