VCert: ASK Yourself!

Subject: VCert in Business and Enterprise - Level 1
Unit: 1 – Introduction to Business and Enterprise – Criteria 1.1 to 1.3

	Launching 1-2	Developing 3-4 (pass)	Progressing 5-6 (merit)	Mastering 7-9 (distinction)
S Kills				
Application	I need to be able to use business examples in work.	I can use at least one business example in work.	I can confidently use a business example in work.	I can expertly use a business example in work.
Analysis	I need to be able to analyse my work using a business example.	I can partially analyse my work using a business example.	I can confidently analyse my work using a business example.	I can expertly analyse my work using a business example.
Evaluation	I need to be able evaluate my work based on my analysis.	I can partially evaluate my work by making a limited judgement based on my analysis.	I can confidently evaluate my work by making judgements based on my analysis.	I can expertly evaluate my work by making fully supported critical judgements based on my analysis.
K nowledge				
1.1 Characteristics of business types	I understand what is meant by type of business.	I can identify characteristics of 2 business types.	I can describe the characteristics of 2 business types.	I can give a detailed description of 2 business types.
1.2 Local businesses	I understand what is meant by a local business.	I can identify 2 types of business in Milton Keynes.	I can identify 2 different types of business locally.	I can identify local business types and justify why I have chosen them.
1.3 Researching local businesses	I can carry out basic research about what a local business does.	For 2 local businesses I can briefly describe: -What they do -How they are owned Type of staff they employ.	I can meet the developing criteria AND clearly describe the skills required to work for each business.	I can confidently meet the developing and progressing criteria AND use real examples of the types of customer that use each business.