





Year 10: ASK Yourself!

Subject: Business

Unit: 1 - 1.4 Making the Business Effective

	Launching 1-2	Developing 3-4	Progressing 5-6	Mastering 7-9
 S skills				
Application	I need to be able to use business examples in work.	I can use at least one business example in work.	I can confidently use a business example in work.	I can expertly use a business example in work.
Analysis	I need to be able to analyse my work using a business example.	I can partially analyse my work using a business example.	I can confidently analyse my work using a business example.	I can expertly analyse my work using a business example.
Evaluation	I need to be able to make a reasoned judgement based on my analysis.	I can partially evaluate my work by making a limited judgement based on my analysis.	I can confidently evaluate my work by making judgements based on my analysis.	I can expertly evaluate my work by making fully supported judgements based on my analysis.
 K knowledge				
Limited and unlimited liability	I understand what limited and unlimited liability are.	I can explain what limited and unlimited liability are for a business.	I can explain the impact on a business of its type of liability.	I can discuss the impact on a business of its type of liability.
Types of ownership	I understand the different types of business ownership for a small business.	I can explain the pros and cons of the different types of ownership for a small business.	I can analyse the pros and cons of the different types of ownership for a small business.	I can discuss the pros and cons of the different types of ownership for a small business.
Business location	I understand the different factors that influence business location.	I can explain the different factors that influence business location.	I can analyse the different factors that influence business location.	I can discuss the different factors that influence a business location.
Marketing Mix	I understand the elements of the marketing mix are and how they blend together.	I can explain the elements of the marketing mix are and how they blend together.	I can explain the elements of the marketing mix and analyse how they blend together.	I can explain the elements of the marketing mix and discuss how they blend together.
Business plans	I understand the role and importance of a business plan.	I can explain the role and importance of a business plan.	I can analyse the role and importance of a business plan.	I can discuss the role and importance of a business plan.